

CQI STORYBOARD TITLE: Improving Retention Rate

Agency: Parents as Teachers National Center

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1. AIM STATEMENT	2. PLAN	3. DO
<p>The AIM of Parents as Teachers National Center for the 2018-2019 program year is to increase our retention rate from 65% to 75%.</p>	<p>Thirty percent of the families enrolled in the program are homeless mothers. Our recruitment efforts focus on maternity shelters in the city of St. Louis. We would like to continue serving these high needs families and work on strengthening transition policies to include connection to Parents as Teachers.</p>	<p>Meet with shelter directors to discuss their transition policy for the mothers exiting the shelter. Ensure the PAT program is given notice of enrolled individual's transition dates.</p>
4. STUDY	5. ACT	6. FUTURE CQI
<p>Monitor exit dates for enrolled families and reasoning for their exit. Compare retention rate of maternity shelter parents versus parents living outside the shelters.</p>	<p>Due to our increased partnership with families and the shelters transition practices our current retention rate has increased to 80%.</p>	<p>Compare yearly retention rates to ensure our number is maintained or increased and ensure a plan is in place to stay connected with transient families.</p>