

**Title of Intervention:** Physician-directed educational campaign on performance of proper diabetic foot exams

**Intervention Strategies:** Provider Education, Campaigns and Promotions

**Purpose of the Intervention:** To increase compliance with the performance of a proper foot examination through a predominantly physician-directed campaign

**Population:** Health care providers and patients with Type 2 diabetes

**Setting:** Outpatient internal medicine clinic in San Antonio, Texas; health care facility-based, worksite-based

**Partners:** None mentioned

**Intervention Description:**

- **Provider Education:** Two short presentations on the importance of foot examination as part of routine diabetic care were given at separate morning report sessions to health care providers. A handout on the importance of foot care was distributed to all providers at that same time.
- **Campaigns and Promotions:** Notices and posters were placed by the exam rooms to remind patients to do foot exams.

**Theory:** Not mentioned

**Resources Required:**

- **Staff/Volunteers:** Support staff
- **Training:** Not mentioned
- **Technology:** Not mentioned
- **Space:** Meeting space
- **Budget:** Less than \$10 needed to prepare informational handouts and reminder signs
- **Intervention:** Handout, notices, posters
- **Evaluation:** Patient charts

**Evaluation:**

- **Design:** Cohort
- **Methods and Measures:** Charts audits tracked the number and adequacy of foot exams.

**Outcomes:**

- **Short Term Impact:** Not measured
- **Long Term Impact:** Foot exams significantly increased after intervention.

**Maintenance:** Not mentioned

**Lessons Learned:** The improvements in documented diabetic foot exams were brought about with minimal time investment and cost. The use of support staff to help remind patients to do foot checks helped add to the dramatic response of the intervention.

**Citation(s):**

O'Brien, K. E., V. Chandramohan, et al. (2003). "Effect of a physician-directed educational campaign on performance of proper diabetic foot exams in an outpatient setting." *J Gen Intern Med* 18(4): 258-65.