

ANSWER THE CALL FOR Presenters



Missouri Rural Health Association & Missouri Department of Health & Senior Services/
Office of Primary Care & Rural Health

Invites you to submit your application to present at the

Missouri Rural Health-Get Link'd Conference

This year's theme is

"Navigating the Path to Better Health"

Date pending during the 3rd week of November, 2016

In Columbia, MO

Why you should present at the 2nd annual MO Rural Health Get Link'd Conference?

- To share your successful programs addressing health disparities.
- To share best practices & innovative pilots addressing access to health care.
- Be acknowledged as the "go to person" in your field.
- To increase network connections.
- To share expertise & knowledge that will drive the Rides to Wellness initiative.
- To bring awareness of the challenges facing healthcare and/or transportation.
- To increase productivity, skills, and strategies.
- **TO IMPROVE THE LIVES OF RURAL MISSOURIANS**

Join us to bring the best quality and most up to date information, innovative best practices, technology, and information to those who are working on the front line, administrators, managers and leaders making decisions that affect the health outcomes of Missourians.

Share how your program/agency is changing healthcare outcomes and how health outcomes is driving changes.

STEPS TO APPLY

1. Complete fillable PDF form and required information.
2. Return by Email to: mrha@cabllc.com or
Mail to: MRHA-Get Link'd
2412 Hyde Park Road, Suite B
Jefferson City, MO 65109
3. Deadline for submission: April 30, 2016

Visit our website, www.morha.org for details and more information.

CALL FOR PRESENTERS!

MISSOURI RURAL HEALTH

2nd Annual
CONFERENCE



Get
Link'd

TRACKS:

- Transportation Coordination
- Rural Health
- Growth & Capacity
- System Development

MRHA

Missouri Rural
Health Association



In Collaboration with



CONTACT:

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Pam Buschjost
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(573) 632-2700

Tentative - 3rd week November, Columbia, MO

Criteria

The Missouri Rural Health Get Link'd Conference Committee will review all proposals. Selection will be based on:

- Address conference target audience and challenge attendees to think creatively
- Have potential for relevance across the state
- Be clear, focused, well organized, and interactive
- Feature experienced speaker(s) with significant expertise
- Priority will be given to innovative ideas

You will be notified by May 8, 2016 of your session's acceptance.

Education & Presentation Track Format

Suggested Topics.....

- | | |
|---|--|
| <ul style="list-style-type: none"> <input type="checkbox"/> Rural Health <ul style="list-style-type: none"> • Health Disparities • The Market Place • Hospitals/Clinics <input type="checkbox"/> Growth & Capacity <ul style="list-style-type: none"> • Grant Writing • Using Data to Make the Case • Innovative Pilots | <ul style="list-style-type: none"> <input type="checkbox"/> Transportation Coordination <ul style="list-style-type: none"> • Mobility Management • Best Practices • Integrated Dispatch <input type="checkbox"/> Systems Development <ul style="list-style-type: none"> • Website Apps and More • Telehealth • Workforce Integration |
|---|--|

We encourage audiovisuals and interaction during the 60-minute workshops. The Missouri Rural Health Get Link'd Conference focuses on how health and transportation collaboration are key to improving health outcomes. The event will bring together health, transportation, and others who work with disadvantaged populations throughout Missouri, from policy makers to front line staff.

Audience Expected

Administrators, managers, support staff, clinical staff and others from the healthcare and transportation industries.

Presenter Obligations & Agreements

- Presenter must agree to finance their own conference expenses. This includes travel, handouts, honorariums, meals, lodging, etc.
- MRHA will provide each presenter with an LCD projector, screen, and podium with microphone. Presenters are responsible for bringing their presentations and personal laptops/flash drives. Presenters will provide any additional AV needs (e.g. CD players, etc.)
- Each presenter will receive one-day (education only) registration on the day of their scheduled presentation. Meal(s) included on day of workshop only.
- Presenters must agree to pay regular registration rates if attending full conference.
- The coordinating presenter must agree to communicate with all co-presenters and deliver all relevant information to the Conference Planner.

JOIN THE DISCUSSION. SUPPORT THE MISSION.

**ATTEND THE 2ND ANNUAL MISSOURI RURAL HEALTH
GET LINK'D CONFERENCE.**



Presenter Information:

Presenter: _____

Organization: _____

Address: _____

Phone: _____

Email: _____

Co-Presenter(s): _____

Organization: _____

Address: _____

Phone: _____

Email: _____

Presentation Title: _____

Please Check the Track your Presentation falls under:

- Transportation Coordination
- Rural Health
- System Development
- Growth & Capacity

Remember to Attach:

- Biography Sketch (50 words or less)
- Three to five measureable presentation objectives
- One paragraph narrative description for use in the program
- Target audience for presentation
- Other information you feel relevant to content of program

I understand, as a presenter, that I am responsible for all travel related conference expenses, meals, hotel fees, or any costs related to my presentation at the conference. I understand there will be a registration fee if I attend sessions on any day other than the one on which I will be a presenter. I understand that promoting a company, service or product during my presentation is prohibited. I will inform my co-presenter(s) of these policies.

Presenter's Signature _____ Date _____

E-MAIL TO: mrha@cabllc.com

MAIL TO: MISSOURI RURAL HEALTH ASSOCIATION
Attn: Get Link'd
2412 Hyde Park Road, Suite B, Jefferson City, MO 65109

**Presentation Applications MUST BE RECEIVED
BY April 30, 2016 to be considered.**



MISSOURI RURAL HEALTH GET LINK'D CONFERENCE

Preliminary Agenda



DAY 1

8:30 am to 9:30 am	Day 1 - Missouri Rural Health Association (MRHA) Board Meeting			
10:00 am to 10:15 am	Opening: Toniann Richard, MRHA President and Melissa VanDyne, MO Dept. of Health and Senior Services Mission, Overview of Programs, Learning Objectives			
10:15 am to 10:45 am	Keynote: Larry Bedell, National Rural Health Association (suggested)			
10:45 am to 11:45 am	General Session: Andrew McCrea (suggested)			
11:45 am to 1:00 pm	Lunch (provided) - Exhibit Expo			
1:00 pm to 2:00 pm	Rural Health	Transportation Coordination	Systems Development	Growth & Capacity
	Health Disparities Stan Hudson	Navigation Mobility Management 101	Mobile Applications	Grant-Writing Fundamentals
2:00 pm to 2:45 pm	Exhibit Expo			
2:45 pm to 3:45 pm	Market Place Outreach/ Enrollment Best Practices	Improving Access - Ozarks Medical Center	Website Maximization	Using data to make your case (i.e., mapping)
3:45 pm to 4:00 pm	Break			
4:00 pm to 5:00 pm	Rural Hospital Issues Brock Slabach	Integrated Dispatch	Telehealth	Design Thinking Principles
5:00 pm to 6:30 pm	Vendor Reception and Drawing			
6:30 pm	Day 1 Adjourns			

DAY 2

7:00 am to 8:30 am	Breakfast			
8:00 am to 8:30 am	Registration			
8:30 am to 9:30 am	Rural Health	Transportation Coordination	Systems Development	Growth & Capacity
	Workforce Development	OATS and SMTS - Rural Transportation in Missouri	Non-Emergency Medical Transport - Missouri Nanci Nickodym	Developing a Compre- hensive Community Health Needs Assessment (CHNA)
9:30 am to 9:45 am	Break			
9:45 am to 10:45 am	Licensure Regulation	Title VI	Open Topic	Open Topic
10:45 am to 11:00 am	Break			
11:00 am to 12:00 pm	Legal Issues - Stark Law - Anti-Kickback	5310 Best-Practice Panel	Open Topic	Open Topic
12:00 pm to 2:00 pm	12:00 pm to 12:30 pm – Buffet Lunch 12:30 pm to 12:45 pm – Performance 12:45 pm to 1:00 pm – Awards 1:00 pm to 2:00 pm – Panel (TBD) - Tom Morris, HRSA; MoDOT Commissioner (suggested); Judy Shanley, Easter Seals (suggested) 2:00 pm – Attendance Drawings			
2:00 p.m.	Conference Adjourns			