

Why SPS 2016 Is Not to Be Missed



ADVANCING TELEHEALTH PARTNERSHIPS

- SPS is the national Telemedicine & Telehealth Service Provider Showcase, a unique forum to help healthcare decision-makers find tele-specialty service providers and telehealth technology partners.
- SPS 2016 will build on the [tremendous success of SPS 2014](#) with an agenda jam-packed with practical advice and a larger expo hall—all focused on making telehealth partnerships successful.
- Coming again to Phoenix June 21-22, SPS 2016 is expected to draw 300 to 400 attendees.
- SPS 2016 is a special opportunity for executives and administrators from hospitals, healthcare systems, and other enterprises to meet and network with providers of clinical tele-specialty services and technology vendors in an informal environment conducive to establishing new business relationships and productive partnerships.
- SPS goals are to improve patient care and outcomes and to increase market share for both healthcare providers and their telehealth partners.
- SPS 2016 will feature new [topics and discussions](#) to identify winning telehealth strategies, show how to succeed as a telehealth service provider, discuss effective partnerships and integration approaches, and educate on negotiating regulatory hurdles.
- [SPS speakers](#) include nationally known telehealth innovators, experts and thought leaders, from C-suite officers of some of the country's largest health-care companies, to telehealth company founders, to legal and regulatory authorities, to health-care investors, to telemedicine program trendsetters.
- The [SPS Expo Hall](#) is a networking forum and the venue for coffee breaks, lunches and an evening reception.
- [Promotional opportunities](#) include Expo Hall booths and tables; Platinum, Gold and Silver Sponsorships; break, lunch and reception sponsorships; Lightning Rounds interviews; and SPS program ads.

Does your company provide clinical services (or ancillary patient services such as support groups or language interpretation) to enterprises such as hospitals, clinics, schools or correctional facilities? If so, join the national [Telemedicine & Telehealth Service Provider Directory](#) and get the word out: *It's free!*

For more information on SPS 2016, please visit our website at www.ttspsworld.com or contact us at SPS@telemedicine.arizona.edu or 1-877-535-6166. Join the conversation on Twitter using [#ttsps2016](#)