



# Rural Health Works Training

**Thursday, December 3, 2015**

**Hosted by  
New England Rural Health Roundtable**

The **New England Rural Health RoundTable (RoundTable)** will host a Rural Health Works (RHW) Training on Thursday, December 3, 2015. The training will be held at the Southbridge Hotel & Conference Center at 14 Mechanic Street, Southbridge, MA 01550. The **National Center for Rural Health Works (RHW)** will present the training.

The **RoundTable and RHW** invite any interested party to register and attend the training. This is the last RHW regional training for 2015. Workshops can be requested to be presented on-site in a particular state; however, the state will incur some costs for the workshop. RHW has a website that provides additional information: [www.ruralhealthworks.org](http://www.ruralhealthworks.org)

## **Workshop Details**

The **RHW** workshop will provide training in **(1) Economic impact**, **(2) Community health needs assessment toolkit**, and **(3) Budget studies (feasibility)** for new or expanded health care services. The training is designed for professionals from agencies that are involved or plan to be involved in providing assistance to communities in any of these three areas. Enrollment will be limited to **25 participants** and will be on a **“First Come, First Serve”** basis.

The workshop is one day from 8:00 am to 2:30 pm (about 6 1/2 hours with lunch and breaks provided). The workshop will include training on RHW tools: **health impact, community health needs assessment (CHNA)**, and **health budgeting (feasibility)**. Each participant will receive a packet of selected materials and a CD with all materials. Ann Peton, Director, **National Center for the Analysis of Healthcare Data (NCAHD)**, will provide a one-hour training session on how to use mapping and spatial data analysis to further support the outcomes of **RHW**.

Professionals completing the workshop will be able to measure the economic impact of the health sector or individual health entities on regions, counties, zip code areas, or the state or national level.

Participants will receive information on the community health needs assessment (CHNA) template. Materials will include a notebook with the entire template, including:

- **Economic impact of hospital**
- **Economic and demographic data**
- **Health survey instrument**
- **Health Indicator/Health Outcome data**

Participants will receive an overview of how to conduct specific health budget studies such as:

- Primary care physician
- Specialty physicians
- EMS

Participants will receive training on how to download healthcare workforce provider data for their county or state **FREE** through NCAHD's portal at: <http://gis.ncahd.org/>.

### Trainers

**Dr. Gerald A. Doeksen** and **Cheryl F. St. Clair** will provide the **RHW** training in economic impact, CHNA, and budget studies. Dr. Doeksen is Regents Professor/Health Economist for the Department of Agricultural Economics at Oklahoma State University. Dr. Doeksen was awarded the American Rural Health Association Research Award for developing medical-practice feasibility guidebooks and was honored by the Journal of Emergency Medical Services for his guide for planning rural EMS systems. Dr. Doeksen has worked with Oklahoma communities and health providers for over 35 years and co-founded the National Center for Rural Health Works. He contributes to this campus-community partnership by sharing his special expertise in measuring the economic benefits of the health sector and in developing budget studies for health services.

**Cheryl F. St. Clair** has over 30 years of experience in rural community development and 5 years experience in hospital administration. She has assisted with the development of **RHW** and its tools. Ms. St. Clair presents the training, develops web tools, and provides ongoing technical assistance to other states. Dr. Doeksen and Ms. St. Clair have expanded **RHW** to over 40 states by training teams to use the **RHW** tools and processes in partnership with their local communities.

**Ann Peton** is the Director of the National Center for the Analysis of Healthcare Data (**NCAHD**) located in Blacksburg, Virginia. She has over 30 years experience working with local, state and national entities and individuals regarding GIS applications and usage. She established **NCAHD** in order to create and provide the most complete and consistent set of healthcare workforce data and mapping tools in the nation for physicians and 15 other non-physician healthcare providers. Successful partnerships with AMA, AOA, HRSA and many other healthcare centers, national provider organizations and other stakeholders has affirmed NCAHD as a leader in support healthcare research, hospital network planning, grant writing and advocacy concerning healthcare workforce policy issues. Visit NCAHD's **FREE** national healthcare Internet mapping portal before the workshop: <http://gis.ncahd.org>.

### Additional RHW Assistance

The workshop will end by 2:30 pm. After the workshop, Dr. Doeksen and Ms. St. Clair are available by phone or email to assist with any questions or additional needs. Additional training can be provided in Oklahoma by appointment; the only cost will be the travel to Oklahoma. If on-site training is needed, there will be a cost depending on funding availability. Ann Peton is also available for additional information on GIS applications and usage.

### Cost of the Workshop

Funding for **RHW** is supported through a grant from the Federal Office of Rural Health Policy. The cost to each participant will be their time, travel, hotel, per diem, and a **\$75** registration fee to cover the cost of lunch, breaks, and other miscellaneous expenses. The registration form is attached. If you have questions, contact Gerald A. Doeksen or Cheryl F. St. Clair at 405-744-9823, 9824 or 9814.



# Rural Health Works Training

**One-Day Workshop,  
Thursday, December 3, 2015  
Hosted by: New England Rural Health  
RoundTable**

**Location: Southbridge Hotel & Conference Center.  
14 Mechanic Street, Southbridge, MA 01550**

## **REGISTRATION FORM (Please print or type)**

**Please use separate form for each person registering**

**Deadline for registration is November 18, 2015.**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company / Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Registration Fee: **\$75**

### **Pay by CREDIT CARD online:**

Go to [orangehub.okstate.edu](http://orangehub.okstate.edu).

Go to Ag Conferences.

Locate the conference.

Register and pay with credit card.

### **Other Payment Methods (by mail or fax):**

**E**nclose Check/Money Order - Payable to OSU

**P**urchase **O**rders PO # \_\_\_\_\_

(Attach copy of purchase order)

OSU FEIN: 73-6017987

Return completed registration form and **payment in full**  
by **November 18, 2015** to:

**OSU Ag Conferences, ATTN: RHW Workshop,  
430 OSU Student Union, Stillwater, OK 74078**

OR Fax to: 405-744-8491

Participants are responsible for hotel room reservations and payment. Government rates may be available; be sure to ask!

#### **Conference Designated Hotel:**

**Southbridge Hotel & Conference Center**

14 Mechanic Street, Southbridge, MA 01550

508-765-8000 or 844-600-2719

#### **Other hotels available, all located in Sturbridge:**

Publick House Inn and Lodge

Old Sturbridge Inn and Reeder Family Lodges

Super 8 Sturbridge

Scottish Inn Sturbridge

Sturbridge Host Hotel & Conference Center

Econo Lodge

Hampton Inn Sturbridge

Days Inn Sturbridge

Comfort Inn & Suites

Express Inn at Sturbridge

Sturbridge Country Inn

Registration Questions:

405-744-6489, Ag Conferences

Program Questions:

405-744-9824, Cheryl St. Clair