

Missouri Rural Health Association & Missouri Public Transit Association

Invites You to Attend

The First Annual Health & Transit

Get Link'd Conference

Improving Health Access in Missouri

October 13-14, 2015

Jefferson City, MO.

www.morha.org

Each workshop and presenter will bring valuable information on the changing health and transit trends and the benefits of partnering and working together. Anyone who works with individuals with a barrier to independence, access to healthcare, transportation or those who provide medical & transportation services should attend.

Why Should You Attend?

- ✦ Designed to bring healthcare AND transportation professionals together in one setting, Get Link'd will provide an interactive environment that covers a wide range of topics to motivate, inspire and challenge you to partner locally to improve access to care through local transportation and mobility management partners.
- ✦ Hear from healthcare leaders about the impact transportation has on patient outcomes, the cost of missed appointments, inappropriate emergency room utilization and the role of managed care in improving health care access.
- ✦ Hear from transit providers about the role they are playing in improving preventative and primary care and looking at non-emergency medical transport through the eyes of public and emergency medical services.
- ✦ Missouri's HealthTran Initiative, a 10 county pilot project in south central Missouri was selected as one of 16 pilots nationally by the National Center for Mobility Management (NCMM) to participate in a Design Challenge to improve access to healthcare. Find out more about HealthTran, Rides To Wellness and the other 15 pilots.

PLENARY SPEAKER



Edgar H. Benning

General Manager/CEO

Mass Transportation Authority, Flint, MI

The MTA employs 470 employees and provides transportation services countywide and connecting Regional Services to six counties. Ed Benning's career in transportation dates back to 1980 and he has served in a number of job capacities since joining the MTA. Holds Masters in Public Administration (Central MI University), Bachelors in Business Administration and has taught at the local colleges. Past President of the Michigan Public Transit Association and has served in numerous elected positions and continues to serve on a number of boards throughout the community. He is a lifelong resident of Michigan.

Mr. Benning will be sharing the story of statewide Managed Care Expansion and the effect it had on health and transportation in Michigan. Join him for his "Access to Care Tsunami" report.

GENERAL/WORKSHOP



JUDY SHANLEY, PH.D is the Vice President, Education and Youth Transition at Easter Seals. She manages projects, provides technical assistance, conducts research, and develops materials regarding accessible transportation, mobility management, and coordinated transportation. Judy also oversees Easter Seals national youth transition programs. She serves as a project director to several large national centers, funded by the Federal Transit Administration, and the Administration for Community Living, including the National Center for Mobility Management. Prior to Easter Seals, Judy worked at the U.S. Department of Education, where she served as a technical assistance chair for United We Ride. She earned her Ph.D. in Special Education from the University of Florida and an M.B.A. and a Master's in Rehabilitation Counseling, both from Syracuse University.

GENERAL SESSION: Judy Shanley will bring a national perspective to pairing health and transportation to the Missouri Rides to Wellness outlook. As a Design Challenge Project Director and Project Director for several large national centers funded by FTA and ACL, she will bring up to date knowledge of the latest trends in linking health and transportation.

RIDES TO WELLNESS

National Center for Mobility Management (NCMM) Design Challenge Projects

Join Judy Shanley, a Design Challenge Project Director, Tuesday morning as she shares the lessons learned and updates of the 16 National Healthcare Challenge Grants. The Ladders of Opportunity Initiative is a collaborative effort of the Federal Transit Administration, Community Transportation Association of America and Easter Seals. Find out what others are doing throughout the United States and how transportation and healthcare are working together on new pilot programs. Her personal story shows the need for communicating information in regards to access to transportation for healthcare patients, especially in rural areas.

WORKSHOP TOPICS & SPEAKERS

Health & Mobility from the Consumer Perspective; Adella Jones, Home State Health Plan shares the significant problem of Medicaid Transport and what they are doing about it.

Cost of a Missed Appointment, Cathy Jennings, Medical Revenue Solutions will bring to light the short and long-term cost of a missed appointment. What can be done to reduce the No Shows.

A New Identity In Rural Missouri, Jim McGee, South Howell Ambulance District is addressing non-emergency transportation. Jim will share his success and what it takes to move into NEMT in rural MO.

The Three Legged Stool, Connie Farrow, Farrow Communications will give you the tools to make the 5 minute speech linking health and transportation needs. Sharing her expertise and sense of humor to get your voice heard.

MO RIDES Mobility Management Pilot, COMO Connect City Transit Make Over, Telehealth, MO Primary Care DRVS, and Partnering Marketing Strategies.

HealthTran, the Pilot Program in South Central Missouri is working to provide NEMT for those with a medical need (non-Medicaid). New data updates will share the true barriers & success of health access.

VISIT www.morha.org FOR INFORMATION AND REGISTRATION LINKS

The first Conference of its kind bringing transportation providers & ambulance districts, hospitals, FQHC's, private physicians, health departments, in-home and community front-line workers, community and social agencies, and policy makers together to learn, understand and build bridges for solutions for health access in Missouri.

It takes us all to build a Healthy-Thriving Community



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