

HealthTran Preliminary Agenda 2015

Tuesday, April 28, 2015	TUESDAY		
8:00a.m. – 3:00p.m.	Registration		
8:00a.m. – 9:30a.m.	Exhibitor (Bus/Van) Set-up		
10:30a.m. – 10:40a.m.	Welcome, Mission Statements-Introductions of MRHA/MPTA Officers		
10:40a.m. – 12:30p.m.	Panel of Peers - Discuss the need to collaborate & bring Transportation and Health Providers Together		
12:30p.m. – 2:30p.m.	LUNCH ON OWN/ EXHIBITOR EXPO VISITS		
2:30p.m.– 3:45 p.m.	Break into Workshops		
2:30p.m. – 3:45 p.m.	INNOVATIVE THINKING- Deanna Dothage-Boonslick Assoc. Jim McGee –South Howell Ambulance Description (Groups share their models & Mission)	THE COST OF MISSED OPPORTUNITIES – Cathy Jennings (Medical Revenue Solutions) Description (The cost of a missed apt. How filling the bus makes it possible to expand service).	COMOCONNECT – Drew Brook (Columbia Public Transit) Description (“We didn’t just make some small changes around the edges,” “We completely shook up the system, like an Etch A Sketch, and started over.”)
3:45p.m. – 4:30 p.m.	EXHIBIT REFRESHMENTS & DRAWINGS – MUST BE PRESENT TO WIN (Attendees bring business cards to drop in bags provided to vendors for drawings)		
4:30p.m.-5:00p.m.	Exhibits Dismantled		
5:00p.m. Until Full (Bus 1)	BUS TO PRISON BREWS PUB/MO. HISTORICAL STATE PENITENTIARY TOURS (Trip 1) MUST HAVE TICKETS SIGNED UP FOR DURING REGISTRATION TO ATTEND THESE FUNCTIONS (Pizza, Salad and Breadsticks with Tea & Soft Drinks)*Prison Brews is a unique brew pub located in the historic east side of Jefferson City 2 blocks from the old Mo. State Penitentiary.		
5:15p.m. 5:30 Final (Bus 2)	BUS TO PRISON BREWS PUB/MO. HISTORICAL STATE PENITENTIARY TOURS (Trip 2) MUST HAVE TICKETS SIGNED UP FOR DURING REGISTRATION TO ATTEND THESE FUNCTIONS (Pizza, Salad and Breadsticks with Tea & Soft Drinks)*Prison Brews is a unique brew pub located in the historic east side of Jefferson City 2 blocks from the old Mo. State Penitentiary.		
5:30p.m. -7:30p.m.	RECEPTION & TOUR-PRISON BREWS-ALL ATTENDEES ATTENDING EITHER FUNCTION MUST GO ON BUS WITH YOUR TICKETS. (WILL BRING ATTENDEES NOT TAKING TOUR BACK TO HOTEL WHEN RECEPTION ENDS AT 7:30p.m.)		
6:30p.m.-9:30p.m. Tour Bus Loaded	MO. HISTORICAL PRISON TOUR- LOAD BUS FOR ATTENDEES THAT SIGNED UP FOR TOUR STARTING 7-9p.m.(MUST HAVE TOUR TICKET TO LOAD ON BUS)		
9:00p.m.-9:30all tour groups loaded on buses.	TOUR GROUP RETURNING TO CAPITOL PLAZA HOTEL		
Wednesday, April 29, 2015	WEDNESDAY		

7:30a.m. – 10:00a.m.	Registration		
7:30a.m. – 8:30a.m.	BREAKFAST/ANNOUNCEMENTS – sponsors for this event will have 5 minutes each to speak during breakfast. (sponsors may distribute materials on tables prior to start of breakfast) LIMIT 3		
8:30a.m. – 8:45a.m.	Break into workshops		
8:45a.m. – 10:00a.m.	GROUPING – Toniann Richards & Suzanne Smith, Health Community Collaborative Description (Targeting populations for group transit- how to do it, who to do it for, etc.)	TELEHEALTH – AMD GLOBAL TELEMEDICINE, INC. – Anthony Stanley, Chief Technologist Description (Telemedicine-how it will effect rural medicine, how do you get started. Informative tools, information & set a plan of action)	MESSAGE DEVELOPMENT/ADVOCACY- PART 1
10:00a.m. – 10:15a.m.	Refreshment Break		
10:15a.m. – 11:30a.m.	MARKETING – Tonia Wright, Grace Advertising and Consulting	ROUND TABLE DISCUSSIONS- *Deanna Dothage-Booneslick Assn. *Cathy Jennings-Cost of Missed Appts. *Sandra Morris/Shareen Delp-HealthTran *Anthony Stanley, Nick Kruger– AMD Telemedicine *Suzanne Smith - Grouping *Jim McGee – South Howell Ambulance *Drew Brook – COMO Connect	ADVOCACY – PART 2 VISITS TO CAPITOL
CONFERENCE ADJOURNS			



Partnering to improve access in rural Missouri.

EDUCATION & TRAINING FORUM

APRIL 28 - 29, 2015

REGISTRATION DEADLINE: April 15, 2015

Attendee (Non-Vendor) Registration Application –

(Includes complimentary attendee membership to Missouri Rural Health Association for remainder of 2015!)

Agency/Firm or Organization Name: _____
 Street Address: _____ City: _____ State: _____ Zip Code: _____
 E-Mail: _____ Web Address: _____
 Phone: _____ Fax: _____

Attendee (s): Registration includes all education & training agenda items, social events, planned meals & tour.

IMPORTANT: MUST sign up in Advance for Tuesday Evening Reception and/or tour.

(If you do not sign up for the Tuesday Social Event (s) requiring tickets you will not be able to join in the fun, so please be sure to fill out the registration completely).

1.) Attendee Name: _____ E-Mail _____
 Education & Training Registration _____ \$150
 I will be Attending: ___ Tuesday Reception @ Prison Brews (ONLY) ___ Tuesday Reception @ Prison Brews, AND MO. Historic Prison Tour

2.) Attendee Name: _____ E-Mail _____
 Education & Training Registration _____ \$150
 I will be Attending: ___ Tuesday Reception @ Prison Brews (ONLY) ___ Tuesday Reception @ Prison Brews, AND MO. Historic Prison Tour

3.) Attendee Name: _____ E-Mail _____
 Education & Training Registration _____ \$150
 I will be Attending: ___ Tuesday Reception @ Prison Brews (ONLY) ___ Tuesday Reception @ Prison Brews, AND MO. Historic Prison Tour

GUESTS must be accompanied by a Registered Attendee and are welcome to attend the Social Event (s) or Meals with advanced ticket purchase.
(Guests are not conference attendees and do not attend conference)

Guest Full Name: _____
 Attending: ___ Tuesday Reception @ Prison Brews (ONLY) ___ Tuesday Reception @ Prison Brews, AND MO. Historic Prison Tour \$40
 Attending: ___ Wednesday Breakfast \$20

Guest Full Name: _____
 Attending: ___ Tuesday Reception @ Prison Brews (ONLY) ___ Tuesday Reception @ Prison Brews, AND MO. Historic Prison Tour \$40
 Attending: ___ Wednesday Breakfast \$20

Guest Full Name: _____
 Attending: ___ Tuesday Reception @ Prison Brews (ONLY) ___ Tuesday Reception @ Prison Brews, AND MO. Historic Prison Tour \$40
 Attending: ___ Wednesday Breakfast \$20

TOTAL DUE: \$ _____

THANK YOU FOR ATTENDING THE 1st ANNUAL GET LINK'D CONFERENCE!

Missouri Rural Health Association
Missouri Public Transit Association
2412 Hyde Park Rd., Suite B
Jefferson City, MO. 65109

PHONE: 573-634-4314 or email pam@cabllc.com

www.morha.org

APRIL 28 - 29, 2015



**Get Link'd
Health**

EDUCATION & TRAINING FORUM

EXHIBITOR & SPONSORSHIP OPPORTUNITIES

PROGRAM ADVERTISING

Business Card - 2" x 3.5"	\$50
1/4 Page - 2 color • 4" x 5"	\$100
1/2 Page - 2 color • 8" x 5"	\$175
Full Page - 2 color • 8" x 10.5"	\$275
Front Inside cover, Back Inside cover, Full color • 8" x 10.5"	\$350
Back Cover - Full Color • 8" x 10.5"	\$375

* All advertisements should be sent in the following formats:
pdf, jpg, tiff OR eps.

BANNERS

2X8 Vinyl Full Color with your logo, 2 lines Hung in Atrium, in full view of all attendees throughout the conference.	\$75
3x10 Vinyl Full Color with your logo, 3 lines Hung in Atrium, in full view of all attendees throughout the conference.	\$125

* **Must have order by April 1, 2015**

EXHIBITOR BOOTH

VENDOR \$350

1- 6' skirted table, 2 chairs, and waste basket.
Limit: 2 delegates.

(No more than three delegates allowed at any one exhibit table. For more than three delegates, an additional Exhibitor package must be purchased.)

EXHIBITOR (Extra Third Delegate) \$200

(Maximum delegates at any one exhibit table is three.) Costs for third delegate covers cost of meals, presenters and social events.

Bus/Van Expo Display (Outdoors) \$150

Bus/Van Display - (Only available with purchase of an exhibit package.) Limited space is available to display buses or vans for an additional \$150. Display space will be available on a first-come, first-served basis. Please contact the MPTA office at 573-634-4314 or via email at mpta@cabllc.com if you are interested displaying a vehicle.

Vendor Prize Drawings

Vendor drawings will be held from 3:45 - 4:30 p.m. on Tuesday evening, April 28th, prior to exhibit dismantling. Each exhibitor is asked to donate one gift or prize for this vendor event. Use your imagination!

SPONSORSHIPS

Tuesday Social Event : Prison Brews & MO Penitentiary Tour

\$1,000

5:00-9:00 PM: Includes Prison Brews Pizza & Salad Buffet with drink tickets. Your logo & company name on sponsorship banner, acknowledgment throughout conference & on buses taking attendees to event. Full color sponsorship banner displayed throughout Conference & at the social event. Sponsors will have the opportunity to personally hand out drink tickets at the evening event and attend the tour with attendees. Meet & share the fun with your potential customers.

Limit: 5 sponsors

Conference Bags with luggage tags \$750

Your name and logo will be seen for years on quality luggage tags. Have exclusive promotional materials in bag.

EXCLUSIVE 1 SPONSOR ONLY

Refreshment Breaks \$350

Signage listed on sponsorship banner, announcements during conference, and included in conference program.

Limit: 4 sponsors

Breakfast (Wednesday) \$600

Announced at breakfast with personal introduction & opportunity to address attendees (Limit 5 minutes). Signage on sponsorship banner and opportunity for vendor to place promotional materials at breakfast tables prior to meal time.

Limit: 3 sponsors

CORPORATE PARTNER \$\$\$\$

We welcome the opportunity to design a sponsorship package that best highlights your business. Contact Pam Buschjost (pam@cabllc.com) or Mary Gordon (mgordon@cabllc.com) at 573-632-2700 to share your vision.



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Exhibitor & Sponsorship Registration –

(Includes complimentary vendor membership to Missouri Rural Health Association for remainder of 2015!)

(IMPORTANT: This information will be used for correspondence and be published in the Conference Program)

Firm or Organization Name: _____

Street Address: _____ City: _____ State: _____ Zip Code: _____

Delegate: _____ E-Mail _____

Delegate: _____ E-Mail _____

Delegate: _____ E-Mail _____

Phone: _____ Fax: _____

EXHIBITS

Exhibit Booth (Up to 2 Delegates) _____ \$350

Extra Third Delegate added to Exhibit Booth _____ \$200

(Maximum delegates to each booth is 3, if more than 3 delegates must purchase additional booth)

Bus/Van Expo Display (Outdoors) _____ \$150

(Only available with purchase of an exhibit package, Limited space available)

SPONSORSHIPS

Tuesday Social Event: Prison Brews & Missouri Historic Penitentiary Tour

_____ \$1,000 (Limit 5 Sponsors)

Conference Bags with Luggage tags

_____ \$750 (Exclusive 1 Sponsor Only)

Refreshment Breaks

_____ \$350 (Limit 4 Sponsors)

Breakfast (Wednesday)

_____ \$600 (Limit 3 Sponsors/1 SOLD)

Corporate Partner

_____ \$\$\$\$ (Let us design a sponsorship package that best highlights your business).

PROGRAM ADVERTISING

Business Card – 2" X 3.5" _____ \$50

¼ Page – 2 color-4" X 5" _____ \$100

½ Page – 2 color-8" X 5" _____ \$175

Full Page – 2 color-8" X 10.5" _____ \$275

Front Inside Cover – Full Color-8" X 10.5" _____ \$350

Back Inside Cover – Full Color-8" X 10.5" _____ \$350

Back Cover – Full Color-8" X 10.5" _____ \$350

***All Advertisements should be sent in the following formats: pdf, jpg, tiff OR eps.

BANNERS

(Hung in Atrium, in full view of all attendees throughout the conference)

2 X 8 Vinyl _____ \$75 Business Name for signage with Logo

3 X 10 Vinyl _____ \$125 Business Name for signage with Logo

Registered Exhibitor attending Social Event or Meals

Attendee Name: _____

I will be Attending:

_____ Tuesday Reception @ Prison Brews (ONLY)

_____ Tuesday Reception @ Prison Brews, AND

MO. Historic Prison Tour

Attendee Name: _____

I will be Attending:

_____ Tuesday Reception @ Prison Brews (ONLY)

_____ Tuesday Reception @ Prison Brews, AND

MO. Historic Prison Tour

Attendee Name: _____

I will be Attending:

_____ Tuesday Reception @ Prison Brews (ONLY)

_____ Tuesday Reception @ Prison Brews, AND

MO. Historic Prison Tour

Guest of Registered Exhibitor attending Social Event or Meals

Guest Name: _____

_____ \$40 Attending Tuesday Evening Meal/Tour

_____ \$20 Attending Wednesday Breakfast

Guest Name: _____

_____ \$40 Attending Tuesday Evening Meal/Tour

_____ \$20 Attending Wednesday Breakfast

Guest Name: _____

_____ \$40 Attending Tuesday Evening Meal/Tour

_____ \$20 Attending Wednesday Breakfast

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