



Cancer Summit 2015

Catch, Care, Customize: *Early Detection, Care and Treatment of Cancer and Risk Factors*

Bonus Sessions: Clearing the Air, Making Missouri Smokefree!
April 30 - May 2, 2015 Hilton Garden Inn, Columbia, Mo.

The purpose of this conference is to enhance knowledge of the learner in the area of evidence-based cancer care with the end result of improving the quality of life of the cancer survivor.

Who should attend?

Health care professionals involved in the care of people with cancer, regardless of setting or practice specialty, are encouraged to attend. Also, those interested in organizing or participating in a local smokefree initiative.

CE Credit

- Registered Nurses
- Licensed Practical Nurses
- Social Workers
- Registered Dietitians
- Dietetic Technicians
- Mammography Technologists

Questions?

Contact Melissa Hope at 1-573-522-2848 or melissa.hope@health.mo.gov.



Keynote Speaker

Anne Katz, PhD, RN, FAAN

Dr. Anne Katz is the certified sexuality counselor at CancerCare Manitoba in Winnipeg where she

counsels individuals and couples with a history of cancer experiencing sexual and relationship challenges, directs a sexual rehabilitation program for women after radiation therapy and leads the institution's working group on oncofertility. She has spoken at multiple international conferences and meetings in North American, Europe and Australia educating health care providers and cancer survivors about cancer, sexuality and survivorship. Dr. Katz is known for her no-holds barred approach to sex, sexuality, and relationships. Attendee comments include "By far the best session presenter—skilled and great crowd involvement"; "Amazingly refreshing and funny"; "This conference needs more Anne Katz!" She is the author of nine books for health care providers and health care consumers on the topics of illness and sexuality as well as cancer survivorship.

Register Now!

AGENDA

DAY 1 • APRIL 30, 2015

- Noon **Registration, Visit Exhibits**
- 1:00 **Welcome and Housekeeping—**
Brenda Freed, BSBA, Health Educator, Scott County Health Department, Missouri Cancer Consortium President

CLEARING THE AIR, MAKING MISSOURI SMOKEFREE!

- 1:15 **Promoting a Smokefree Missouri—**
Stacy Reliford, MA and Leah Martin, MA
Learn about the history and status of tobacco control in Missouri, the costs and health impacts of tobacco use, and the accomplishments of the statewide coalition.
- 2:30 **Comprehensive Smokefree Ordinances—**
Traci Kennedy, MPA
Learn about smokefree locations in Missouri and their impact on smoking rates, components of a strong smokefree workplace law, additional policy options for smokefree environments, and emerging issues—vapor products, secondhand smoke and access to cessation services.
- 3:30 **Coalition Building for Policy Change—**
Victoria Warren, MS
Participate in a power-mapping activity to identify key stakeholders in the community and learn how to recruit coalition members and prepare strategic plans and timelines for smokefree policy change.
- 4:30 **Working with City and County Officials—**
Stacy Reliford, MA, Leah Martin, MA and Victoria Warren, MS
Hook, Line, and Sinker: Learn how to become a persuasive constituent followed by role playing in a mock city council session.
- 5:30 **Adjourn**

DAY 2 • MAY 1, 2015

- 8:30 **Registration, Visit Exhibits**
- 9:00 **Welcome, Housekeeping and Introductions—**
Brenda Freed, MCC Chair
- 9:15 **KEYNOTE: Comprehensive Cancer Care—Is Sexuality in there?—**
Anne Katz, PhD, RN, FAAN
Illustrate the importance of quality of life issues for individuals and couples affected by cancer, including normal sexual health and treatment modalities affecting sexuality.
- 10:15 **Break, Visit Exhibits**
- 10:45 **Session One: Measuring Mammography Quality to Decrease Breast Cancer Mortality Disparities—**
Katherine Tossas-Milligan, PhD(c), MS
Explore examples of community interventions that increase access to high quality mammography and breast care. Review breast cancer mortality disparities and understand the Mammography Quality Standards Act and its limitations.
- 11:45 **Lunch (provided)**
- 1:00 **Session Two: Facing Disparities in Primary Care Systems—**
Maggie Grotefendt, BS
Breaking down barriers to delivering life-saving cancer screenings to underserved populations and improving cancer prevention and control through best practices: education, screening, policy, system and environmental changes, and evaluation.
- 2:00 **Session Three: What is a Cancer Registry—**
Louanne Currence, RHIT, CTR
Learn why cancer registries exist and who gives them authority, what data is gathered, and how the data is used.
- 3:00 **Break**

3:30 **Session Four: Oncology Rehabilitation: An Evidence-Based Approach to Restoring Function, Health, and Wellness**—*Paula Stout, PT, DPT, CLT-LANA*

Learn the many benefits of physical therapy in treating cancer patients with an emphasis on early intervention for lymphedema. Recognize the causes and contributing factors of cancer related fatigue and understand the benefits of early mitigation of physical impairments and functional limitations.

4:30 **Session Five: Working in Cancer/Nutrition Trenches: Nuts and Bolts of Effective Patient-Centered Care**—*Nan Borchardt, RD, LD, CDE*

Consider the link between cancer and impaired glucose tolerance, explore lifestyle changes that reduce risks, and review nutrition intervention strategies for individuals diagnosed with cancer.

5:30 **Adjourn**

DAY 3 - MAY 2, 2015

8:00 **Registration, Visit Exhibits**

9:00 **Welcome and Housekeeping**—*Brenda Freed, MCC Chair*

9:15 **Session Six: What is New in Hereditary Cancer Syndromes?**—*Suzanne Mahon, RN, DNSc, AOCN®, APNG*
Explore cancer and genetic risk assessment models and emerging trends in genetic care, along with the benefits, limitations, and challenges of managing families with hereditary risk.

10:15 **Break**

10:30 **Session Seven: Lung Cancer Screening - A Community Experience**—*Olivia Aranha, MD, PhD*
Examine the epidemiology of lung cancer and the rationale for early detection using low dose CT scan, followed by management of an abnormal CT scan—biopsy, surgery or close surveillance.

11:30 **Lunch (provided)**

12:45 **Session Eight: Fundamentals of Breast Tomosynthesis Imaging**—*Tammy Coryell, RTRM*
Learn how 3D mammography imaging overcomes the limitations of 2D mammography and compare 2D and 3D images with cancer side by side. Also, review research data outcomes.

1:45 **Session Nine: Now That Surgery is Over**—*Olivia Aranha, MD, PhD*
Discuss life after surgery from recovery to reconstruction. This includes what the patient can expect during recovery and what reconstruction options are available.

2:45 **Break**

3:00 **Session Ten: YOU Are Making a Difference**—*Darla Mounce, BA, (RT R), (M)*
As a breast cancer survivor and a breast imager for 18 years, Darla will share her personal experience regarding the importance of early detection and quality of life for the patient.

4:00 **Wrap Up**—*Melissa Hope, Department of Health and Senior Services*

4:15 **Adjourn**

CONTINUING EDUCATION:

CONTINUING NURSING EDUCATION CREDIT: This activity has been submitted to the Midwest Multistate Division for approval to award nursing contact hours.

The Midwest Multistate Division is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

CONTINUING SOCIAL WORK EDUCATION CREDIT: This program has been submitted to the National Association of Social Workers for approval of contact hours.

CONTINUING PROFESSIONAL EDUCATION CREDIT: This program has been submitted to the Missouri Department of Health and Senior Services' Nutrition Training Institute (NTI), a Continuing Professional Education (CPE) Accredited Provider of the Academy of Nutrition and Dietetics, Commission on Dietetic Registration (CDDR) for DCPEs for Registered Dietitians and Dietetic Technicians registered.

CONTINUING MAMMOGRAPHY TECHNOLOGIST EDUCATION CREDIT: Credit is pending approval by the American Society of Radiologic Technologists (ASRT).

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Speaker Bios

Darla Mounce, BA, RT (R) (M), Clinical Services Specialist, Hologic, Inc. Ms. Mounce has been a breast imager for 18 years and is both a certified breast patient navigator and a breast self-exam trainer. She has developed and taught curriculum for radiologic technologists and nursing staff since 2003. As a breast cancer survivor, she knows the importance of early detection.

Katherine Y. Tossas-Milligan, MS, PhD(c), Associate Director of the Breast Cancer Quality Consortium at the Metropolitan Chicago Breast Cancer Task Force where she leads statewide mammography quality initiatives. She has an extensive healthcare and science research background. Her main interest is equitable access to high quality cancer screenings, diagnosis and treatment, particularly within racial/ethnic minority communities.

Leah Martin, MA, Director of Advocacy, American Lung Association of the Upper Midwest. For the past 5 years she has worked in tobacco control focusing extensively on local ordinances, petition and ballot initiatives in Missouri.

Louanne Currence, RHIT, CTR, Cancer Registrar, North Kansas City Hospital. Ms. Currence has been a hospital registrar for over 20 years. She has served on the board of the Mo. State Tumor Registrars Association as well as the National Cancer Registrars Association. She teaches Basic Cancer Registry, Principles of Oncology Management, Advanced Cancer Registry Training, and CTR Preparation classes.

Maggie Grotefendt, BS, Account Manager for Primary Care Systems, American Cancer Society (ACS). Ms. Grotefendt implements ACS programs in the St. Louis area and the Missouri boot-heel, working in collaboration with Federally Qualified Health Centers to break down barriers to delivering cancer screenings to underserved populations.

Nan Borchardt, RD, LD, CDE, Owner/CEO of Nutrition-Werks, Inc., a company that focuses on wellness education. Ms. Borchardt has degrees in biochemistry and pre-med and is a Registered and Licensed Dietitian, and a Certified Diabetes Educator. She is well versed in the complexities of successful quality cancer care.

Olivia Aranha, MD, PhD, Hematology-Medical Oncology physician, MD Anderson credentialed, St. Francis Medical Center, Cape Girardeau, Mo. is the lead physician for both the Lung Cancer Screening program and the Breast Cancer program. She has 15 years of experience specializing in

blood disorders and the treatment of malignancies.

Dr. Aranha has many publications in peer reviewed journals and speaks frequently on topics related to breast and lung cancer.

Paula K. Stout, PT, DPT, CLT-LANA, holds a doctorate in Physical Therapy and practices oncology rehabilitation in southeast Missouri. She is certified in Manual Lymph Drainage/Complete Decongestive Physiotherapy, and is trained in Myofascial Release treatments. Dr. Stout is active in the Turning Point program for breast cancer survivors at Southeast Cancer Center and a member of the American Physical Therapy Association, the National Lymphedema Network, and the International Society of Lymphology.

Stacy Reliford, MA, Missouri Government Relations Director, American Cancer Society Cancer Action Network. Ms. Reliford advocates for policies that will prevent cancer and improve the lives of cancer patients and their families. She has worked extensively with smokefree coalitions in cities throughout Missouri.

Suzanne M. Mahon, RN, DNSc, AOCN®, APNG, is a professor in Internal Medicine at Saint Louis University and runs the Hereditary Education Program at its Cancer Center. Dr. Mahon has over 30 years of oncology experience with expertise in cancer prevention, early detection, and hereditary cancer. She has over 100 publications in peer reviewed journals and speaks frequently on topics related to cancer prevention and early detection.

Tammy Coryell, RTRM, Mammography Specialist, Hologic, Inc. Ms. Coryell is a clinical expert in mammography and tomosynthesis. As a mammography technologist for 30 years she has worked as a breast center manager, state mammography inspector, and applications and clinical expert in mammography.

Traci Kennedy, MPA, Consultant, Americans for Nonsmokers' Rights. Ms. Kennedy is a former Director of Tobacco Free Missouri and has worked extensively on campus and community smokefree policies throughout Missouri.

Victoria Fehrmann Warren, MS, Program Coordinator, Comprehensive Tobacco Control Program, Mo. Department of Health and Senior Services. Ms. Warren has worked in public health since 1983 and has held her current position since 2008. Her field of work has included diabetes, cancer, nutrition, and healthy mothers, babies and children.