

2012 Rural Health Conference: *Improving for the Future*
 Holiday Inn Executive Center, Columbia, Missouri
 May 2, 2012

7:30 a.m. - 8:00 a.m.	Registration		
8:00 a.m. - 8:15 a.m.	Opening Remarks: Margaret Donnelly, Director, Department of Health and Senior Services and Ellen Schaumberg, Missouri Association of Rural Health Clinics		
8:15 a.m. - 9:15 a.m.	Wounded Healer: Addressing the Epidemic: Laura Hirschinger, University of Missouri-Columbia Health Care Center <ul style="list-style-type: none"> • Understand the impact of adverse events on medical providers 		
9:15 a.m. - 10:00 a.m.	Taking Ownership: John Roberts, Nebraska Values Collaborative <ul style="list-style-type: none"> • Gain tips to empower staff to take ownership for improving patient care 		
10:00 a.m. - 10:30 a.m.	BREAK - view exhibits/check-out		
10:30 a.m. - 11:15 a.m.	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> Track 1 340B Drug Program: Todd Lemke, Pharmacy Support Service Support Center <ul style="list-style-type: none"> • Identify the benefits of the 340B Drug Program </td> <td style="vertical-align: top; width: 50%;"> Track 2 RHC Survey/Program Evaluation: Bill Nugent, Department of Health and Senior Services <ul style="list-style-type: none"> • Learn how often to expect a survey, common misconceptions, and interpretations of rules and regulations </td> </tr> </table>	Track 1 340B Drug Program: Todd Lemke, Pharmacy Support Service Support Center <ul style="list-style-type: none"> • Identify the benefits of the 340B Drug Program 	Track 2 RHC Survey/Program Evaluation: Bill Nugent, Department of Health and Senior Services <ul style="list-style-type: none"> • Learn how often to expect a survey, common misconceptions, and interpretations of rules and regulations
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11:15 a.m. - 12:00 p.m.	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 50%;"> Services for Rural Health Care Providers: D Clark Thomas, United States Department of Agriculture <ul style="list-style-type: none"> • Learn about services provided through the USDA to assist rural health care providers </td> <td style="vertical-align: top; width: 50%;"> Meaningful Use Stage 2: What's Next? Stage 2 Proposed Rule: Lisa Hays, Sue Shumate, Primaris <ul style="list-style-type: none"> • Learn about Medicare & Medicaid incentive programs; components of meaningful use; and three stages of meaningful use </td> </tr> </table>	Services for Rural Health Care Providers: D Clark Thomas, United States Department of Agriculture <ul style="list-style-type: none"> • Learn about services provided through the USDA to assist rural health care providers 	Meaningful Use Stage 2: What's Next? Stage 2 Proposed Rule: Lisa Hays, Sue Shumate, Primaris <ul style="list-style-type: none"> • Learn about Medicare & Medicaid incentive programs; components of meaningful use; and three stages of meaningful use
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12:00 p.m. - 1:00 p.m.	LUNCH / National Health Service Corp: Sharon Turner, Region VII Health Resources and Services Administration <ul style="list-style-type: none"> • Learn about how the National Health Service Corp can assist with recruiting medical professionals 		

1:00 p.m. - 2:30 p.m.	<p>Rural Health Legislative Update: Anne Clouse, Missouri Association of Rural Health Clinics and Brock Slabach, National Rural Health Association</p> <ul style="list-style-type: none"> • Gain knowledge about proposed federal and state legislation and the impact on rural health care 	
2:30 p.m. - 3:00 p.m.	<p>BREAK - view exhibits</p>	
3:00 p.m. - 3:45 p.m.	<p>Track 1</p> <p>Improving Financial and Operational Outcomes: Leah Osbahr, Washington County Memorial Hospital</p> <ul style="list-style-type: none"> • Learn how one hospital increased gross revenue, swing bed census and access to specialty care 	<p>Track 2</p> <p>Rural Health Clinic 101 – Review of the Federal Law & Requirements of a RHC: Charles James, Jr., North American Healthcare Management Services</p> <ul style="list-style-type: none"> • Learn and receive additional information on Rural Health Clinic basics
3:45 p.m. - 4:45 p.m.	<p>Rural Health Care Recruitment: Marcia Dial, Scotland County Memorial Hospital; Martha Gragg and Amy Michael, Sullivan County Memorial Hospital</p> <ul style="list-style-type: none"> • Hear about an innovative tool to recruit high school students into the medical field 	
4:45 p.m.	<p>Wrap Up/Turn in Evaluation/Adjourn</p>	