

“INTRO TO FINANCE 101”

This webinar is designed to give Skilled Nursing and Assisted Living facility leaders an introduction into finance in a way that will enable them to understand how their efforts impact the value and profitability of their facilities.

April 12, 2016

2:00 - 3:00 PM

1.0 Administrative hour

TA-002-916

Objectives

- Insight into what creates value within a facility
- Tools & techniques for analyzing your current financial situation
- Insight into financial data and the financial impact of changes
- Insight & tools for performing a cost-benefit analysis
- An understanding of the true cost of certain decisions
- Tips for communicating the case for change in financial terms

MHCA Member - \$20

Non-Member - \$30

Speaker

Al Jones brings a depth of experience related to Medicare/Medicaid cost reporting and reimbursement consulting, as well as practical experience as a former owner of a business franchise. Al's experience also includes roles as a Medicare/Medicaid auditor for the State of Missouri, a corporate accountant where he prepared cost reports for a multi-home, multi-state, long-term care provider and as a commercial property manager/accountant for a large real estate owner/operator. In his role as Healthcare Consulting Manager, Al is responsible for all aspects of Medicare and Medicaid reimbursement from gathering and formatting source documents and completion of cost reports, evaluating correspondence from Medicare/Medicaid related to rates/audits, responding to reimbursement audits, and initiating appeals. He offers detailed knowledge of cost reporting and proper expense classifications for Medicare/Medicaid reimbursement. As a former auditor, he leverages his relationships with state organizations and brings insight into their methods and processes. He also utilizes his broad background to advise healthcare clients on complex reimbursement, accounting and operational issues and improvement opportunities, including cost management, maintenance contracts, and facility operations best practices. In Al's free time, he teaches Accounting and Business Statistics courses at Harris-Stowe State University.

Questions?

Shauna Frank, Education Meetings & Events Coordinator

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REGISTRATION INFORMATION

Facility: _____

Address: _____

City/State/Zip: _____

Phone: _____

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Please list below the names of all persons registering for the webinar - please note that each individual must view the webinar on a separate computer in order to receive CEU credit - each individual must have a separate email address as well.

Name: _____ Admin #: _____

Email Address: _____

Name: _____ Admin #: _____

Email Address: _____

Check Enclosed Visa MasterCard American Express *3.5% service charge applies*

Credit Card Information: _____

Expiration Date: _____ / _____ 3-digit security code: _____

Send Completed Registration Form to:

MHCA | 236 Metro Drive | Jefferson City, MO 65109 or Fax: 573.893.5248

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