



**You say you give quality care...**

**Can you prove it?**

**Why Bother with DCM?**

- \* Track your Culture Change efforts
- \* Improve your quality assurance program
- \* Evaluate effectiveness of care planning
- \* Identify care partner training & development issues
- \* Evaluate the quality of dementia care & level of well-being among residents
- \* Monitor challenging times of the day & identify contributing factors
- \* Compare outcomes of different interventions

**Conference Details**

**Dates:** March 26, 27, 28, 2013

**Cost:** \$600 for 1<sup>st</sup> attendee, \$550 for consecutive attendees from same home/care venue.

**Mar. 29 - Optional** coached mapping with hours to be arranged by instructors, **additional \$50.**

**Class Location:**  
Alzheimer's Association,  
St. Louis Chapter  
9370 Olive Blvd.,  
St. Louis, MO 63132

**Lodging:** Drury Hotel  
11980 Olive Blvd.  
Creve Coeur, MO 63141  
314-989-1100 offers a special rate up to 1wk before the class. You MUST mention you are with the DCM Class at Alzheimer's Association

**Course: Learning To Use  
Dementia Care Mapping (DCM)  
(Basic Level – Edition 8)**

A Method for Improving the Delivery of Person Centered Care & Improving Quality of Life

Dementia Care Mapping (DCM) is a method to evaluate the delivery of person-centered care and, in general, to improve the quality of care delivered to persons with dementia in formal care settings. DCM goes to the real heart of caring by striving to assess care from the viewpoint of the person with dementia. It involves making and recording detailed observations. DCM provides valuable, clear and reliable information for those concerned with quality care for people with dementia. After the data is analyzed, immediate feedback can be given to care partners so that existing practices can be analyzed and improved. Feedback is done in a way that supports care partners and their improvement ideas. Careless or demeaning care practices and particularly sensitive care practices are highlighted without identifying information about involved care partners.

**Authorized By:**



**UNIVERSITY OF  
BRADFORD**  
MAKING KNOWLEDGE WORK

**Who Should Attend?**

The course is designed for care partners of persons with dementia or those conducting research in dementia care. It will be of special interest to those concerned with improving the quality of formal care, staff training, care community development issues and outcome measurements of care. We suggest that multiple persons from a care setting attend as a team. The team provides support for each other as they return to their own setting and assimilate and practice their new skills to enhance the lives of residents and staff or to conduct research.

**Special thanks to our co-sponsor:  
Alzheimer's Association St. Louis Chapter  
9370 Olive Blvd., St. Louis, MO**

**Marilyn Hartle, MSW, LCSW & LaDonna Jensen, RN, of Jentle Harts Consulting**  
**Apprentice Instructor: De Minner, RN**

**Instructors**

Trainers for this session are the only two currently authorized trainers of the DCM method in the United States. Their training was conducted by instructors from the Bradford Dementia Group, Bradford University, England (founders of the DCM movement). Jentle Harts Consulting now serves officially as lead trainers for DCM in the USA. Both instructors have been Basic mappers since 1999. In 2000 they obtained Advanced Mapping status and in 2001 became Evaluators which entitles them to use the method for research. In 2004 they completed all the requirements set by Bradford Dementia Institute of Bradford University, Bradford, England and the International DCM Advisory Board to become trainers of the DCM Basic Level course. They completed requirements to teach the Advanced DCM course in 2010. Both instructors are national presenters on person-centered care, culture change, leadership skills and other dementia care topics. Jentle Harts offers training and consultation for organizations wishing to implement or enhance person centered care and DCM.

**Apprentice Instructor**

De Minner, RN, has been using DCM in Missouri homes since taking the Basic DCM User course in 2003. She became an advanced Mapper in 2004 and achieved DCM Evaluator status through the University of Bradford in 2005. She has been in and around Missouri nursing homes since 1994, first as a LTC nurse manager/director and then as part of the MU-Sinclair School of Nursing QIPMO & PRIMARIS programs. She is now associate faculty for the MU-RN & NHA Enhanced Leadership Development Academy in the St Louis area.

**Course Outline**

The three-day course facilitates participants becoming thoroughly familiar with the method and theory of DCM. The interactive classes inspire confidence in attendees who will be able to immediately apply their learning in practical ways.

There will be an examination on the final day. **Participants should bring a calculator and pencils.**

Participants will receive a Certificate on successful completion of the examination. **19.0 CEU's** are available for social workers and health facility administrators.

**Daily schedule as follows:**

- March 26 – Registration 8:30 a.m. Class 9:00 a.m. - 5:00 p.m.
- March 27 – 9:00 a.m. - 5:00 p.m.
- March 28 – 9:00 a.m. - 5:00 p.m.
- March 29 – Optional - Hours arranged

**Registration**

The fee is \$600.00 for the first attendee from a facility and \$550.00 for each other attendee from the same facility. This fee includes lunch, refreshments and a course packet with a User's Manual but **DOES NOT** include lunch the fourth day, overnight accommodations or other travel related expenses.

**Register soon as class size is limited!**

**Entitlements**

Participants will have the opportunity to become Certified DCM Basic Users. Upon successful completion of the course, a Basic User is entitled to carry out DCM for purposes of routine evaluative work within the care setting where the User is employed, either independently or as part of a team of qualified users. If you work as a consultant, you are entitled to map at the care setting(s) to which you currently offer your services, either independently or as part of a team of qualified users.

**All attendees will receive a Certificate of Attendance.**

Jentle Harts is approved for Category I Continuing Education for LSW, LCSW, LMFT & LMHC by the IN Social Worker, Marriage & Family Therapist & Mental Health Counselor Board. Also approved are Health Facility Administrator CE's.

**Cancellation**

Cancellations received 10 days prior to the class date will be subject to an administrative charge of 20% of the course fee.

For cancellations received after the 10 day limit, or for non-attendance without notice, the fee is payable in full.

This course is sponsored by **Alzheimer's Association St. Louis Chapter** and **Jentle Harts Consulting**. For more information about the course, please call Zoe Dearing; 314-801-0444 (local) or 317-255-2248 (Jentle Harts).



**Learning To Use Dementia Care Mapping  
(Basic Level – Edition 8)**

**REGISTRATION FORM**

**Fee and Registration**

The fee is \$600 for the first person from a facility and \$550 for each other attendee from the same facility. The fee includes lunch, refreshments and a course packet with all class materials, but **does not** include lunch for coached mapping day, overnight accommodations or other travel expenses. To reserve a space, complete and return this registration form. Please complete one form per attendee. Checks may be combined.

**Cancellation Conditions**

Cancellations received 10 days prior to the class date will be subject to an administrative charge of 20% of the course fee. For cancellations received after the 10 day limit, or for non-attendance without notice, the fee is payable in full.

**CLASS DATES: March 26, 27, 28, 2013; Optional Coached Map March 29**

**PLEASE PRINT CLEARLY.**

**PLEASE USE SEPARATE FORM FOR EACH ATTENDEE.**

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

\_\_\_\_\_ **YES, I will attend the optional coached mapping on Friday, March 29 (less than a full day) for an additional \$50. Hours to be arranged.**

**PAYMENT**

\_\_\_\_\_ I have enclosed a check for \$\_\_\_\_\_ (*payable to Jentle Harts Consulting*)

**PLEASE RETURN TO: JENTLE HARTS CONSULTING, PO BOX 551087, INDIANAPOLIS, INDIANA 46205; phone (317) 255-2248, [marilyn@jentleharts.com](mailto:marilyn@jentleharts.com) or [ladonna@jentleharts.com](mailto:ladonna@jentleharts.com)  
LOCAL CONTACT: Zoe Dearing, (314) 801-0444, [zoe.dearing@alz.org](mailto:zoe.dearing@alz.org)**