



Governor’s Organ Donation Advisory Committee Minutes

December 3, 2018



Note taker (s): Debra Gholson
Attendees: Virginia Beatty, Jim Pruitt, Sandy Hentges, Valerie Volkart
 By Phone: Joan Keiser, Deb Simaitis, Peter Nicastro, Kenny Kovacs, Kevin Lee, Steve Cramer, Laura Beckman, Michala Stoker, Valerie Hardesty, Laurie Hines, Kim Harbur, Shelly Wehmeyer, Phil Duncan
Called by: Joan Keiser, Chair
Called to order at: 1:32 pm

Welcome, Introductions, Agenda Approval and Minute Approval

Ms. Keiser gave the welcome and introductions. Agenda approved as written.

Approval of the September 20, 2018 meeting minutes with the following corrections: Page 2, Annual Bylaws Review, second bullet “Co-Chair” should be “Vice-Chair” and page 3, 2019 Proclamation Data, correct the spelling for Brianna Murphy.

Action Items:	Person Responsible:	Deadline:
Amend September 20, 2018 minutes	Debra Gholson	December 6, 2018

Reporting of Officers/Committees

Chair Report

- Appointment Update – Ms. Keiser stated that Steve Cookson mentioned to her that he may resign, she explained the resignation process to him.

Dashboard and Financial Trend Updates

- Mr. Nicastro provided an overview of the reports. He verbally reported November dashboard; numbers and noted he updated the reports on the Google site. He also reviewed the trends of the enrollments, which has shown an increase in this period with over 3,370,219 being enrolled with an average of 422 per day. Donations have increased with a goal of 5%. He reported on the account balances and cash flow.
- Mr. Nicastro will update the Facebook stats and add to the Google site when he gets the numbers.
- Contribution rates were discussed and Ms. Volkart will supply the spreadsheet that compares first quarter of FY19 to FY18.
- A discussion was held on the \$1 donation question not being asked at the Battlefield office in Springfield; Ms. Beatty will discuss with Gina Wisch. Ms. Keiser said that this office has the questions on a screen, but the person is not asking customers. Ms. Simaitis said that when you get a reminder card in the mail, you need to check the box for the \$1 donation before returning it to Department of Revenue.

Secretarial Report

- FY19 Financial Update – Ms. Beatty reviewed the FY19 report. Total Revenue at 35.4 % of original projection as of October 31, 2018. Actual expenses at 26.4 % of projected. Personnel Services includes ITSD personnel services; a mid-year adjustment will be completed in January due to these costs. The cash balance is \$659,159.10.
- Strategic Plan Update – Ms. Beatty stated that the FY18 Strategic Plan Report is routing for approval. Once approved, the plan report will post to the website. Ms. Beatty reminded members that the first bid process for a new strategic planning facilitator/writer only produced one bid; no award. After some deliverable changes, a second bid was released. Program staff are hopeful that more vendors will bid and a contract awarded.

Action Items:	Person Responsible:	Deadline:
Update the dashboard on Google site	Peter Nicastro	December 2018
Contribution Rate Spreadsheet sent to members	Valerie Volkart	December 2018
	Virginia Beatty	December 2018

Ask Gina Wisch about data related to the two questions data

Unfinished Business

High School Education Project

- Ms. Harbur reported on the High School Education Project called Learn Life Savers. The final YouTube videos and materials will be ready by the end of this year. The goal is to pilot with five to eight teachers and in return provide feedback.

Capitol Day and Donor Family Recognition

- Ms. Volkart reported on the progress of the committee to prepare for the 2019 event. A draft invitation letter is being created and the committee is also looking at an alternate location due to the parking, space restrictions and construction at the Capitol. The call later this week will discuss these items.

Sharp Media Group Data Report

- Mr. Lee reported that there is no new information, but that Mid-America Transplant is considering continuing the campaign.

GODAC Training

- Ms. Volkart stated that the new member modules are ready and the annual review module is being finalized. Once approved, the recording will be completed and training posted to the website. An email will be sent when it is ready for viewing.

2019 Proclamation

- Ms. Keiser gave an update on the request for the 2019 Proclamation. She spoke with Taylor Barton and she has offered up to 30 copies of the Proclamation, and Ms. Keiser will accept her offer. Ms. Simaitis stated fiscal year data is used for the Proclamation; in previous years, she had the Proclamation scanned and would email it to the members. Ms. Beatty offered to do this in the future and email it to the members.

Keep Hope Alive

- No report at this time.

Annual Bylaws Review

- Ms. Beatty asked the members to review the updated Bylaws. There were no questions or corrections to the updated Bylaws. The new version will be posted to the Google site.

Enrollments-Department of Conservation

- Mr. Lee reported that there had been 4,000 clicks to date on the organ donor link. The MOA is coming due and will look to update/renew.

GODAC Brochure

- No report at this time. Remains on hold.

Dynamic Message Signs

- Ms. Keiser stated this will be followed up with Steve Cookson.

Globe/Parades

- Mr. Duncan reported on the parades that he attended in the Fall of 2018 with the Globe. At the Maple Leaf Festival in Southwest Missouri the parade had 100,000+ spectators. He also attended the Halloween Parade in Independence, MO.

Action Items:

None

Person Responsible:

N/A

Deadline:

N/A

New Business

PSA's Post Election: On hold as Steve Cookson was not present.

Action Items:

None

Person Responsible:

N/A

Deadline:

N/A

Partner Updates

Mid-America Transplant (MAT)/Team Missouri

- Mr. Lee reported that events went well. Mr. Lee told the story of the floragraph for the Donate Life float that will be in the 2019 Rose Bowl Parade; the parents of the featured individual have been volunteers for many years. MAT opened a new six bed ICU. Team Missouri has been recognizing high performing licenses offices, and discussion has been on education of the employees at the offices to increase enrollment.

Midwest Transplant Network (MTN)

- Michala Stoker reported on the activities of MTN. This has been an above average year for organ donation. MTN will post a story on social media this Friday.

Saving Sight

- Mr. Kovacs reported that they just completed National Eye Donor Month in November. The program had over 3,000 corneal transplants this year and they are working with county coroners to increase transplants.

Missouri Kidney Program

- Valerie Hardesty shared that they moved to a new location, but still in Columbia. They are working on a kidney disease ECHO, which will go live in late February and posted to YouTube. There will be a Renal Social Worker conference in April.

Gift of Life (GOL)

- Ms. Harbur announced that they have an Interim Director, Janet Burton. She shared that Go See Do exceeded their expectations on funds raised. The LifeSaversSM rally in November was very successful. GOL has been busy with schools, mentoring and working on grants.

Department of Revenue (DOR)

- Ms. Beatty read a report from Ms. Wisch. She shared that DOR is preparing for the Real ID implementation. They are working on a new renewal postcard explaining the Real ID, and it will include the emblem for organ donation. Visit the DOR website for what documents will be needed to obtain a Real ID. The question arose about the report on how many individuals opted out of the symbol. Ms. Simaitis requested that a current report be requested from DOR. Ms. Beatty will make the inquiry.

Department of Elementary and Secondary Education (DESE)

- Ms. Wehmeyer stated that Janice Rehak is no longer going to be on the calls and Laura Beckman should be added to the group. Margie Vandeven will be back with DESE as of January 2, 2019 as education commissioner. A new Future Health Professionals (HOSA) director will be on board and Ms. Wehmeyer will have other duties in the future. The HOSA conference will be in March 2019. Ms. Beckman reported on the grants that she is currently managing.

Action Items:	Person Responsible:	Deadline:
Inquire about the report from DOR	Virginia Beatty	March Meeting
Next Meeting		
Agenda/Logistics		
Send out a poll to determine the date of the next meeting, possibly in March	Virginia Beatty	
Adjourn		
Meeting adjourned at 3:00 pm	Joan Keiser, Chair	

Approved at the March 13, 2019 GODAC Meeting.