



**Governor’s Organ Donation Advisory Committee Minutes**  
December 1, 2016



**Note taker(s):** Shanna Heard  
**Attendees:** Phil Duncan, Joan Keiser, Peter Nicastro, Heidi Kranz, Jan Finn, Michala Stoker, and Debra Simaitis  
**Guest(s):** Valerie Volkart, Shanna Heard, Sandy Hentges, Leanne Peace, Jim Pruitt, Brooke Connell and Shelly Wehmeyer  
**Called by:** Deb Simaitis, Chair  
**Called to order at:** 9:36 am

**Welcome, Introductions, Agenda Approval and Minute Approval**

Agenda amended to move partner updates to the beginning of the meeting. Agenda approved as amended. Minutes for September 8, 2016 were approved as amended; corrected date from the 9<sup>th</sup> to the 8<sup>th</sup>, corrected name Parsons to Parson, changed Saving Sight update to say “gathering vials”, added extended text to the dynamic message boards section and changed LifeSavers to two words.

<b>Action Items:</b>	<b>Person Responsible:</b>	<b>Deadline</b>
Amend minutes.	Virginia Beatty	ASAP

**Reporting of Officers/Committees**

**Chair Report**

- **Dashboard Update:** Mr. Nicastro reported that the donation rate for the three month period of August through October was 5.94 percent, which is up slightly from the last meeting. He stated that Events with Partners had one event so far, which leaves two events left to go. Consent trend reflects a constant rate of growth. Mr. Nicastro stated that the social media data shows that Facebook is our preferred channel. Mr. Nicastro asked if in the enrollment events list that past events be removed or reverse the order so that the most current events are at the top.
- **Quarterly Revenues and Trends:** Mr. Nicastro reported that as of the last meeting there has been \$39,000 in receipts and about \$29,000 in expenditures, which is about a \$10,000 difference leaving the balance at \$725,662.00.
- **Keep Hope Alive –** Ms. Simaitis is still waiting on a response from National Association of Emergency Medical Technicians (NAEMT). Ms. Simaitis found out that Donate Life America (DLA) would like more information on Missouri’s Keep Hope Alive program. Ms. Simaitis talked with Karen Headley, National Development Director at DLA. Ms. Headley introduced the Keep Hope Alive program at the October 13<sup>th</sup> webinar and it was very well received. Ms. Simaitis also stated that Ms. Beatty shared the new information that organ and tissue donation saves and heals up to 75 people.

**Secretarial Report**

- **FY17 Finance Update:** Ms. Simaitis and Ms. Volkart stated that the budget was not sent through in time to approve for this meeting. Ms. Simaitis stated that Ms. Beatty will send it out to the members when it is approved.

**Globe Bookmark Sub-committee Update**

Ms. Simaitis stated that the globe bookmarks have been printed and are available for members to request. Ms. Volkart ordered 10,000 at this time. Pat and Patty Schmelzle are really

impressed and really like the bookmarks. Ms. Simaitis stated that the Schmelzles are also very interested in coming to the upcoming Capitol Day.

**GODAC Brochure Sub-committee Update**

Ms. Keiser stated that she believed the brochure is ready to move forward. Ms. Volkart stated that the brochure is ready for the DHSS approval process and then the printing process. Ms. Keiser made a motion to move the brochure through the DHSS approval and Mr. Duncan seconded the motion. After discussion, a new graphic was needed for the “Time for Action” section; the sub-committee will provide final approval of the new graphic and then DHSS can move forward with the approval process. The motion passed.

<b>Action Items:</b>	<b>Person Responsible:</b>	<b>Deadline</b>
Inquire if the enrollment list can be modified to remove old events or reorder events.	Virginia Beatty/ Valerie Volkart	

**New Business**

**Dynamic Message Boards Sub-committee**

Mr. Nicastro stated that the sub-committee has decided to postpone the project until the new administration takes over. Mr. Nicastro made a motion to postpone this issue until the next GODAC meeting. Ms. Keiser seconded the motion, motion passed.

**MO Employees Charitable Campaign**

Ms. Volkart stated that the application form should be out in December and returned by the end of February. Ms. Volkart stated that she will complete the application and process it as soon as it becomes available.

**2017 Missouri State Fair Donor Family Float**

Mr. Duncan stated that he has a tractor nailed down for the parade; however, he does not have a commitment on a trailer at this time. Mr. Duncan had questions concerning a budget for float.

**GODAC Table Cloth**

Ms. Keiser stated that she would like the group to look into purchasing a table cloth with the GODAC logo on it that could then be used when going to different events. Ms. Volkart stated that she would investigate options, including financial.

<b>Action Items:</b>	<b>Person Responsible:</b>	<b>Deadline</b>
Check on budget for float decorations	Jim Pruitt/Valerie Volkart	
Check on GODAC table cloth purchasing/financing	Valerie Volkart	

**Unfinished Business**

**High School Education Project Update**

Ms. Beatty has taken over for Mr. Keith Anderson on this project.

- Expanding Life Savers<sup>SM</sup> Program  
No report.

- East and West Fall Leadership Conference

Ms. Wehmeyer stated that there was representation at both conferences. She stated that based on the feedback it was a very positive experience. Ms. Wehmeyer stated that they are also working on the focus groups for the state conference coming up, including Ms. Simaitis speaking to the students again.

**Sunset Clause Repeal – Income Tax Checkoff**

Ms. Simaitis stated that she contacted Kelley Rogers, legislative assistant for Representative Love, and would like to file another bill removing the sunset date associated with the organ donor fund income tax checkoff. Representative Love’s office has already prepared a new bill. Kelley Rogers stated she would be in line at 8:00 a.m. to pre-file. Ms. Simaitis also talked to Patrick Baker, chief of staff for Senator Mike Parson (Lt. Governor elect), who gave her some advice on how to get the bill passed this year. Mr. Baker stated that the bill must stay clean

(i.e., it should not be attached to other bills). The 2016 senate bill remained clean; however, the house bill was attached to something else. Mr. Baker suggested talking to Senator Will Kraus about sponsoring the new bill and Ms. Simaitis is waiting on a call from his office.

**Capitol Day 2017 @ the Rotunda (4.11.17) and Donor Family Recognition Program**

Ms. Simaitis stated that Mr. Nicastro reserved the space for the globe. Ms. Simaitis reserved the space in the alcove and rotunda during the day. Ms. Simaitis stated that the next meeting will be used to discuss cookies, water, etc. for the day. Ms. Volkart is the lead for the Donor Family Recognition Program. Ms. Volkart stated that the sub-committee has been formed and their first meeting will be December 8 via phone call to start the planning process. It was decided that the families of tissue donors would be included in the program this year. Letters of Agreement have been issued.

**Proclamation**

Ms. Simaitis stated that she was asked to send in the information for the 2017 Proclamation. The information was sent to Kim Hoelscher who stated that she would prepare the proclamation and it would have to wait until the new Governor takes office. Kelley Rogers stated that once we have our proclamation she can request that the House create a resolution on the House floor recognizing April as Donate Life Month in Missouri.

**Annual Report**

Ms. Volkart stated that the annual report is going through the DHSS review process and does not foresee any problems with meeting the January 15 deadline.

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<b>Action Items:</b>	<b>Person Responsible:</b>	<b>Deadline</b>
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**Partner Updates**

**Gift of Life Update**

Mr. Keith Anderson has resigned due to health reasons. Ms. Kim Harbur will serve as interim director until a replacement is found.

**Missouri Kidney Program**

Ms. Leanne Peace stated that the Kidney Program is awaiting the new Governor's budget request. They also completed 13 education classes this past fall.

**Midwest Transplant Network Update (MTN)**

Ms. Heidi Kranz stated that that MTN closed out November's activities and they have had 212 organ donors so far compared to 200 for the entire year last year. Heidi stated that they are also preparing the families going to the Rose Bowl Parade.

**Mid-America Transplant Update**

No report.

**Saving Sight/Team Missouri Update**

Ms. Michala Stoker stated that Saving Sight has a very successful Giving Tuesday Campaign. She stated that several staff attended the DLA Conference in Las Vegas. Michala stated that the ORGANIZE registry came to an agreement with DLA. ORGANIZE will continue to promote organ and tissue donation, and when people log on to sign up it will register them in the DLA registry. Team Missouri's Facebook page is at 3,572 likes so far, an increase since the page was revamped in August. Team Missouri is also working on a state team project; providing breakfast for the state legislators during Capitol Day and giving the legislators more information on GODAC, DLA, etc. The group is still working on details.

**Department of Elementary and Secondary Education**

No report.

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<b>Action Items:</b>	<b>Person Responsible:</b>	<b>Deadline</b>
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**Next Meeting****Agenda/Logistics**

The next meeting date will be decided via a poll for late February or early March.

**Action Items:**

Send out poll to determine the next meeting date/time.

**Person Responsible:**

Virginia Beatty

**Deadline****Adjourn**

Meeting Adjourned at 11:15 am.

Chair, Deb Simaitis