

Missouri Tobacco Quit Services

SFY2021 Utilization Report



9,759

Missourians served

average of **3 calls** per participant

average length of **15 minutes** per counseling call

Missouri Tobacco Quit Services provides free access around-the-clock to counseling and support for Missourians ages 13 and older who are ready to quit using commercial tobacco products.

Who uses Tobacco Quit Services



Gender

64% Female



Age

Average age = 56

13

80+



Education

55% HS/GED or less



Income (annual)

46% < \$15K



Insurance Status (phone coaching program)

Medicare

Medicaid

None

Other 5%

Commercial <1%

Insurance Status (web coaching program)

Commercial

None

Medicaid

Medicare

Other 1.5%



Outcomes

3,013

Missourian tobacco users registered for free Quit Support Services

1,868

Missouri tobacco users registered for web-based services

997

Missourian tobacco users were referred to Tobacco Quit Services