## Telling the WHOLE truth is tough for Big Tobacco.

We helped them out by editing their court-ordered mandates.

## A FEDERAL COURT HAS ORDERED R.J. REYNOLDS TOBACCO & PHILIP MORRIS USA TO STATE:



TOBACCO
COMPANIES
PURPOSELY
GO TO GREAT
LENGTHS TO
MAKE THEIR
PRODUCTS AS
ADDICTIVE AS
POSSIBLE, EVEN
THOUGH THEY'RE
DEADLY.

Cigarette companies control
the impact and delivery of
nicotine in many ways,
including designing filters
and selecting cigarette paper
to maximize the ingestion of
nicotine, adding ammonia to
make the cigarette taste less
harsh, and controlling the
physical and chemical
make-up of the tobacco blend.

Learn more about Big Tobacco's lies at

https://www.justice.gov/opa/pr/court-issues-orderrequiring-cigarette-companies-post-correctivestatements-resolves-historic