



**Governor’s Organ Donation Advisory Committee Minutes**  
September 8, 2016



**Note taker(s):** Shanna Heard  
**Attendees:** Phil Duncan, Joan Keiser, Peter Nicastro, Heidi Kranz, T’Shon Young, Jan Finn, Michala Stoker, Virginia Beatty and Debra Simaitis  
**Guest(s):** Valerie Volkart, Shanna Heard, Keith Anderson, Steve Cramer, Sandy Hentges, Leanne Peace, Jim Pruitt, Robert Honan, Gina Wisch and Shelly Wehmeyer  
**Called by:** Deb Simaitis, Chair  
**Called to order at:** 10:02 am

**Welcome, Introductions, Agenda Approval and Minute Approval**

Agenda amended to remove the duplicate Minority Organ Donor Awareness Week, to add the Annual Report after the secretary’s report and to add license office audits. Agenda approved as amended. Minutes for June 8, 2016 were approved as amended; date added to the previously approved minutes.

Action Items:	Person Responsible:	Deadline
Amend minutes.	Virginia Beatty	ASAP

**Reporting of Officers/Committees**

**Chair Report**

- Dashboard Update: Mr. Nicastro reported that donation rate has been consistent since the last report. He further reported:
  - Consent registrations for individuals 18 years of age and older increased from 2,641,212 to 2,688,559. In the past four years, registrations have increased by one million people; on June 30, 2012 the registrations were at 1.665 million and today it is at 2.689 million.
  - Only one enrollment event is recorded for FY 2017 compared to the 24 events recorded in FY 2016 and over 50 in FY 2015
  - The registry had no unscheduled down time in 2016, only scheduled.
- Quarterly Revenues and Trends: Mr. Nicastro reported that the account started at \$777,000, received \$95,000, expended \$157,000 and the current balance is \$715,000.00.
- License Offices Audits: Mr. Nicastro informed the committee that the state auditor reviewed six license offices in FY16. The offices were found to be in compliance related to asking the organ donor registration and contribution questions. The state auditor reported the following contributions for said offices:

Office	Organ	Blind	WWI	Office Total
Salem	\$6	\$15	\$20	\$41
Twin City	\$288	\$517	\$429	\$1,234
Perryville	\$37	\$52	\$39	\$128
Savannah	\$351	\$310	\$507	\$1,168
Warrensburg	\$2,542	\$2,300	\$4,473	\$9,315
Marshall	\$40	\$28	\$51	\$119
<b>Audit Total</b>	<b>\$3,264</b>	<b>\$3,222</b>	<b>\$5,519</b>	<b>\$12,005</b>

- GODAC Training: Ms. Simaitis reminded everyone to complete the GODAC training and to please write down and forward any edits to Virginia Beatty.

- **Keep Hope Alive – NREMT:** Ms. Simaitis stated that the National Registry of Emergency Medical Technicians (NREMT) contact changed. After leaving several messages, she received a return call and was informed that NREMT does not provide courses. They do however, accept state approved courses when they issue or re-issue an EMT license and can promote the course on their web site. Ms. Simaitis was instructed to contact Jake Hollar regarding this situation. Ms. Simaitis emailed Mr. Hollar on August 18<sup>th</sup> and is waiting for a response. It was also suggested to contact the National Association of Emergency Medical Technicians (NAEMT), who provides education for EMTs. Ms. Simaitis called and was directed to send an introductory letter, which she did on August 18<sup>th</sup>. A response is pending. Ms. Simaitis will continue working on this avenue.

**Secretarial Report**

- **FY16 Finance Update:** Ms. Beatty provided a final report for FY16, which has an ending balance of \$710,674. The only change has been expenditures.
- **Proposed FY17 Budget:** The FY17 report has changed. Under the budget column, Ms. Beatty added Media Campaign May 2016, \$14,000. Some of the invoices were not processed before SAMII closed and therefore will be paid out of the FY17 budget. No additional invoices for Mid-America Transplant Year 1 contract/grant, so money was shifted to cover the May 2016 Media Campaign. Expenditures are from July 2016. August numbers were not available. Network allocation may fluctuate as the state tries to improve how network allocation is calculated. The salaries were adjusted for the 2% cost of living. The revenue projections are based upon the actual revenues for the months of July 2015 through April 2016.
- **Annual Report:** Ms. Simaitis stated member bios are past due and should be sent to Ms. Beatty.

**Globe Brochure Sub-committee Update**

Ms. Simaitis stated that Ms. Keiser had a great idea to create a bookmark instead of a brochure. The subcommittee agreed and the bookmark is being prepared for the Department’s approval process. There will be a link on the bookmark directing people to a website with more information and stories pertaining to the globe. Ms. Volkart stated that with a few small changes, the bookmark will be sent to the Office of Public Information for approval. Ms. Simaitis stated that the story that Kathy wrote has a few grammatical errors and after group discussion it was decided that the grammatical errors would be corrected. The globe has been renamed the Donate Life Globe.

**GODAC Brochure Sub-committee Update**

Ms. Keiser stated that on July 19<sup>th</sup>, version 5 of the brochure was sent out for proofing and the only item added was a period. Ms. Beatty stated the committee will have an opportunity to review it again after the graphics are added and before it is sent through the Department’s approval process. Ms. Keiser requested a few minor changes to the SBAR. The committee agreed to move forward with the brochure.

<b>Action Items:</b>	<b>Person Responsible:</b>	<b>Deadline</b>
Peter Nicastro and Heidi Kranz will discuss other ways of measuring social media presence.	Peter Nicastro/Heidi Kranz	

**New Business**

**Capitol Day 2017 @ the Rotunda & Donor Family Recognition Program**

Capitol Day at the Rotunda is April 11, 2017. Confirmation has been received for the Donate Life Globe parking spaces from 7:30 a.m. until 3:30 p.m. Ms. Simaitis reserved the Senate side of the 3<sup>rd</sup> floor rotunda and the Senate Alcove from 8:00 a.m. until 2:00 p.m.. The alcove is for the donor families. Ms. Volkart is the lead for the Donor Family ceremony and activities. Volunteers are needed. Contact Ms. Volkart to help. Ms. Simaitis stated the proclamation request is usually made in November and with a change in Governor approaching, she is uncertain what to do. Mr. Nicastro and Ms. Simaitis will continue to discuss.

## 2017 Legislative Session

- Sunset Clause Repeal of Income Tax Checkoff: Ms. Simaitis reported that after contacting Senator Parson's chief of staff, Senator Parson's office will pre-file another bill in December. Ms. Simaitis will coordinate pre-filing with Representative Love's office too. She announced that Senator Parson is running for Lieutenant Governor, so she is looking for legislators to sponsor the bill.
- Presumed Consent Discussion: Discussion tabled until notified of a bill being filed.

## Minority Organ Donor Awareness Week Discussion

Ms. Simaitis announced August 1-7 is the awareness week, which is in its 18<sup>th</sup> year.

## Dynamic Message Boards – Form sub-committee to research option

Ms. Simaitis reported that the Department has denied two requests for the message boards. Ms. Beatty was asked for a justification for the Department's second denial and reported that the Department Director did not provide any rationale for his rejection. Mr. Nicastro and other members of the Committee were critical of the Director for not communicating openly with the Committee and providing a reason for his decision, with Mr. Nicastro saying that the lack of dialogue undermines the Committee's statutory role to advise the Department, where discussion should be a mutual effort and is not. A sub-committee is being established to explore alternative options. Mr. Nicastro will lead the sub-committee, has a list of people ready to help and will set up a meeting.

Action Items:	Person Responsible:	Deadline
Discuss proclamation for Capitol Day	Mr. Nicastro/ Ms. Simaitis	Ongoing
Dynamic Message Board sub-committee meeting	Peter Nicastro	Ongoing

## Unfinished Business

### High School Education Project Update

- Expanding Life Savers<sup>SM</sup> Program: Mr. Anderson stated that the Gift of Life's (GOL) Life Savers<sup>SM</sup> program is looking to make the program available statewide and to neighboring states. Mr. Anderson reported that two high school student pilot focus groups were held over the summer and that the idea was well received. Students indicated the use of social media for follow up materials. GOL has teamed up with HOSA and staff will be attending the fall meetings to discuss the program and to promote the teacher survey available in October.
- MoACTE Conference (July): Ms. Simaitis announced that Ms. Wehmeyer asked her to attend the Missouri Association for Career and Technical Education conference in Springfield. Ms. Simaitis led discussions with teachers and students regarding GODAC, organ donation and the expansion of the LifeSavers<sup>SM</sup> program.
- East Fall Leadership Conference & West Fall Leadership Conference: Ms. Wehmeyer announced her recent appointment as the state HOSA advisor. Ms. Wehmeyer reported she is working with Ms. Simaitis and GOL to talk to the students and advisors about the Life Savers<sup>SM</sup> program expansion and how they can be involved. Members of the partnership will be at the following 2016-17 student/advisor conferences. Contact Ms. Simaitis if interested in assisting.
  - October 28-29 - Project Lead the Way (PLTW) Conference, Timberland High School, Wentzville
  - October 31 - HOSA East Fall Leadership Conference, Warrenton High School, Warrenton
  - November 7 - HOSA West Fall Leadership Conference, Kickapoo High School, Springfield
  - February 7-9 - MCCTA (Missouri Council of Career and Technical Administrators) Conference, Capitol Plaza Hotel, Jefferson City
  - March 27-28 - HOSA State Leadership Conference, University of Missouri Technical Center, Rolla

### 2016 Missouri State Fair Update

Mr. Duncan reported that the fair went very well and that he would like to have an entry in the

State Fair parade next year for and with donor families, similar to the Rose Bowl Parade. Ms. Simaitis asked Mr. Duncan to follow-up with his idea and share with the committee what he learns. Ms. Volkart reported 1,457 booth visitors, which was a decline from the previous year by approximately 2,500 people. Ms. Volkart indicated the decline may be due in part to lower state fair attendance though the data is not yet available to confirm this assumption. The decline may also be due to the difficulty in tracking booth visitors during busy times. Complicating this was trying to estimate demographics too. The 2017 state fair will be August 10-20. If the committee and its partners do have a presence next year, volunteers will only keep track of visitors and not the demographic information. Eighteen applications were submitted; 14 at the fair, three by mail and one by fax. Ideas and conversations are underway on how to improve the booth for next year. Ms. Volkart thanked all of the partners for their assistance.

<b>Action Items:</b>	<b>Person Responsible:</b>	<b>Deadline</b>
Follow up with information on an entry in the State Fair Parade for and with donor families.	Phil Duncan	

### **Partner Updates**

#### **Midwest Transplant Network Update (MTN)**

Ms. Finn stated MTN is focused on local events. She announced that MTN may revise their campaign since the current campaign is about two years old. She also announced that the group ORGANize is of concern. ORGANize has opened their own registry and seem to be in competition, instead of collaboration, with Donate Life America's registry. Of additional concern is national's proposed liver redistricting. MTN is focused on educating others about proposed changes and making sure that the community is able to add their own comments. She stated that the board meets in a few weeks and will make a formal statement. Ms. Finn will send out the liver redistricting proposal links to committee members.

#### **Saving Sight/Team Missouri Update**

Ms. Stoker reported Saving Sight is gathering vials for the Rose Parade Float from the hospital CEOs. Hospitals can be represented on the float with a rose in honor of a donor, donor family or staff member at no cost. The Rose Parade will be on January 2, 2017.

Ms. Stoker announced that Team Missouri met in June and discussed the revamped Donate Life Missouri Facebook page. An increase of "Likes" has occurred. The next meeting is scheduled for November to discuss what was learned at the DLA conference. Team Missouri will have some sort of event to host during Donate Life Month in April 2017.

#### **Mid-America Transplant Update**

Ms. Young informed the committee that as of September 1<sup>st</sup> Mid-America Transplant no longer operates the Maplewood license office. She stated that Mid-America is looking at other ways to work with DMV offices to drive designation forward. Six Flags has not made contact about a Fright Night event this year. Ms. Young announced that the foundation is working on their 2017 strategic plan.

#### **Missouri Kidney Program**

No report.

#### **Gift of Life Update**

Mr. Anderson stated that the Donate Life Globe had a presence at the barrel race event south of Kansas City, which went well. Mr. Anderson announced they are preparing for the October LifeSavers<sup>SM</sup> Rally and that over 100 new classrooms have been added this school year.

#### **Department of Elementary and Secondary Education**

No report.

<b>Action Items:</b>	<b>Person Responsible:</b>	<b>Deadline</b>
Send liver redistricting proposal links to members	Jan Finn	

### **Next Meeting**

**Agenda/Logistics**

The next meeting date will be decided via a poll.

**Action Items:**

Send out poll with possible meeting times.

**Person Responsible:**

Virginia Beatty

**Deadline**

**Adjourn**

Meeting Adjourned at 12:04 pm.

Chair, Deb Simaitis

Approved as amended December 1, 2016.